



DOWNLOAD



## Behavioral Accounting vs. Behavioral Finance

By Robert Breitkreuz

Grin Verlag Jun 2009, 2009. Taschenbuch. Book Condition: Neu. 212x150x15 mm. This item is printed on demand - Print on Demand Titel. - Scholarly Essay from the year 2008 in the subject Business economics - Investment and Finance, printed single-sided, grade: -, University of St. Gallen (Institut für Accounting, Controlling und Auditing), language: English, abstract: An economic theory which is not incorporating human behavior is not imaginable. For reasons of simplification economic models traditionally use the concept of a rational acting market participant. In order to face the inadequateness of this abstraction behavioral economic science reject the assumption of the homo economicus and adds various findings from supporting disciplines as psychology, sociology, and organizational theory. While the exploration of human behavior in finance theory has a long tradition, research in the area of psychological effects in accounting started not earlier than the mid of last century. The main intention of modern financial reporting is the supply of useful information for actual and potential investors within their decision-making process. As information processing of agentson the market for equity is part of finance theory, this is the meeting point of the two disciplines. The intention of this paper is to identify overlapping...



**READ ONLINE**  
[ 4.65 MB ]

### Reviews

*The publication is fantastic and great. It really is basic but shocks from the 50 percent from the ebook. Its been written in a remarkably easy way in fact it is only soon after i finished reading this ebook in which really changed me, alter the way in my opinion.*

-- **Jayme Kuhlman**

*Very helpful for all type of individuals. It is amongst the most incredible ebook i have got study. I am just very easily could get a satisfaction of reading a composed publication.*

-- **Mikayla Romaguera**

## Related eBooks



### **Psychologisches Testverfahren**

Reference Series Books LLC Nov 2011, 2011. Taschenbuch. Book Condition: Neu. 249x191x7 mm. This item is printed on demand - Print on Demand Neuware - Quelle: Wikipedia. Seiten: 100. Kapitel: Myers-Briggs-Typindikator, Keirsey Temperament Sorter, DISG, Eignungstest für das Medizinstudium, Adult Attachment Interview,...



### **Programming in D**

Ali Cehreli Dez 2015, 2015. Buch. Book Condition: Neu. 264x182x53 mm. This item is printed on demand - Print on Demand Neuware - The main aim of this book is to teach D to readers who are new to computer programming. Although...



### **Sport is Fun (Red B) NF**

Pearson Education Limited. Paperback. Book Condition: new. BRAND NEW, Sport is Fun (Red B) NF, Dianne Irving, This title is part of Pearson's Bug Club - the first whole-school reading programme that joins books and an online reading world to teach today's...



### **Have You Locked the Castle Gate?**

Addison-Wesley Professional. Softcover. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Is your computer safe Could an intruder sneak in and steal your information, or plant a virus Have...



### **The Java Tutorial (3rd Edition)**

Pearson Education, 2001. Softcover. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Praise for "The Java' Tutorial, Second Edition" includes: "This book stands above the rest because it has...



### **Adobe Indesign CS/Cs2 Breakthroughs**

Peachpit Press, 2005. Softcover. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Adobe InDesign is taking the publishing world by storm and users are hungry for breakthrough solutions to...