



Swag Is Not Enough: Career Advice for the Serious Millennial (Hardback)

By Alana D Wyche, Keith R Wyche

AUTHORHOUSE, United States, 2016. Hardback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Welcome to the world of being a millennial. You are part of the most talked about, written about, and yet least understood generation in modern history! You were able to program a VCR and television remote control before you could speak. You were taught using the latest technology, distance learning, and online classes. Socially, you embraced social media and social networking when most of the adult world couldn't spell Google or Twitter. And yet, you find yourself misunderstood at best, and marginalized at worst. However, the reality is, that millennials possess some of the most innovative, and creative minds in the workplace. Unlike previous generations who adhered to militaristic hierarchies, me too group think, and chose to live to work, you have decided that organizational layers create unproductive barriers, group think stifles creativity, and that living to work leads to burnout. In your world, your job is an extension of who you are. Your co-workers are an extension of your social network, and you choose to work to live so that you can enjoy all life has...



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