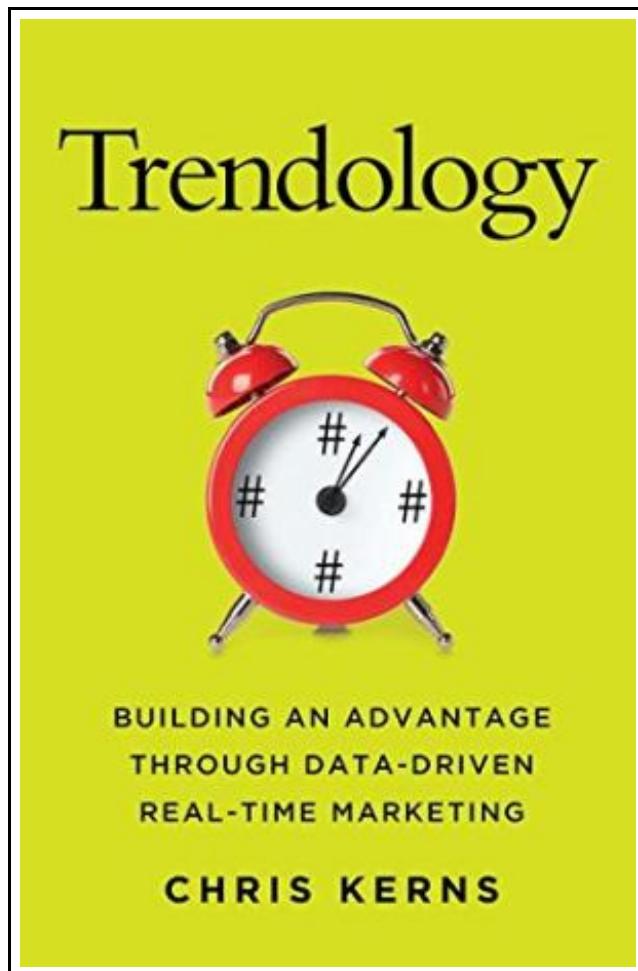


## Trendology: Building an Advantage Through Data-Driven Real-Time Marketing



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