



## The Whole In One (2nd)

By Ian Fahy, Peter Isaac, Uwe Stemmler

Management Books 2000 Ltd, 2000. Paperback. Book Condition: new. BRAND NEW, The Whole In One (2nd), Ian Fahy, Peter Isaac, Uwe Stemmler, All business managers want to achieve their goals completely at the first attempt - but this is only possible using a holistic approach to business management - treating the business as an integrated whole, balancing all the key components as it moves forwards. This important new book shows how this approach to management can produce startling results. The golfing analogy also provides a key to the methodology. Just as you plan your shot, so must you plan your strategy - think/plan/implement/win. The authors launch a trademarked business model, Competitive Balance[registered], and a set of diagnostic tools that go with it, to monitor progress and performance.

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