



## Guidebook For Global Entrepreneurs

By Vincent A. Miller

iUniverse. Paperback. Book Condition: New. Paperback. 600 pages. Dimensions: 9.0in. x 6.3in. x 1.5in. As the world business climate becomes increasingly global, and the international arena becomes increasingly important, the need for understanding cross-cultural differences between nations and races becomes increasingly acute. The Guidebook for Global Entrepreneurs is a powerful reference handbook intended to enable businesses to operate successfully in international settings. In a large sense, people who are involved internationally in manufacturing, trade, government, management, or training are more likely to be classed as Global Entrepreneurs, because they are generally involved in large-scale operations which will change a region, a city, or a household. This Guidebook should be used as a reference manual by decision makers to understand some of the situations that their change agents may face. The book contains cross-cultural information about non-verbal hand symbols, gift giving, and the meaning of colors and flowers. It contains information about each country in the world, including the official country name; the capitol and majoe cities; the ethnic groups; the religions; visas, travel, and health; electrical service, and cross-cultural observations. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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